

Stackup

Product Design

Stackup is a Google Chrome browser plugin and responsive online dashboard that tracks and measures online reading for K-12 students. It reports progress to teachers and parents, aiding schools while empowering students' reading choices.



Company profile. Stackup is an Educational Technology startup based in Centennial, CO. Stackup enables students to receive classroom credit for reading online and provides teachers with insights on what they are reading. In 2015, Stackup received funding to execute a redesign project to increase adoption in schools and increase the engagement of its existing users.

Ed Tech

Startup

Team Dynamics. I worked in-house and remote with an agile team that included the following roles; CEO, COO, Director of Marketing, subject matter experts, remote team of Engineers, and several user panels.

Agile team

Emdedded

Remote/On-site

Tools. I utilized UX Pin to create wireframes, the Adobe Creative Cloud to craft custom graphics, interface designs, and visual specifications, and InVision for prototyping.

UXPin



inVISION

Role and responsibilities.I was hired as the Principal Product Designer for a 18 month contract. My primary responsibilities included; collaborating with business stakeholders, engineers, and end users, and performing end to end product design services.

18 month contract

UX Research

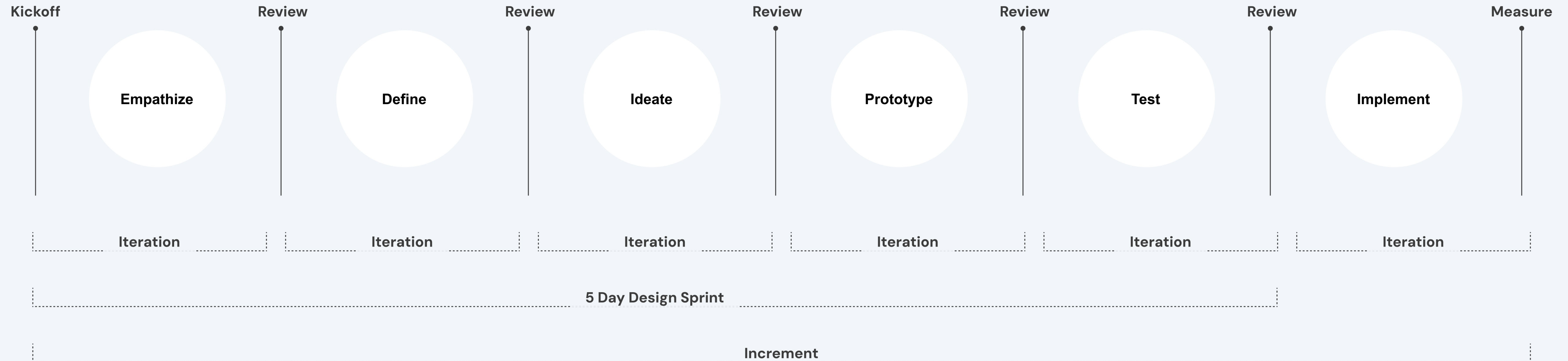
UI Design

Prototyping

DSM



It's Simple. I worked incrementally in a series of short cycles to receive feedback from stakeholders and customers faster.



Collaborative Events. My approach includes seven collaborative events across the six phases of the design thinking process (Empathize, Define, Ideate, Prototype, Test, and Implement). During the events, I meet with key stakeholders to brainstorm product features, discuss technical feasibility, review work in progress, and share valuable insights.

Kickoff

Review

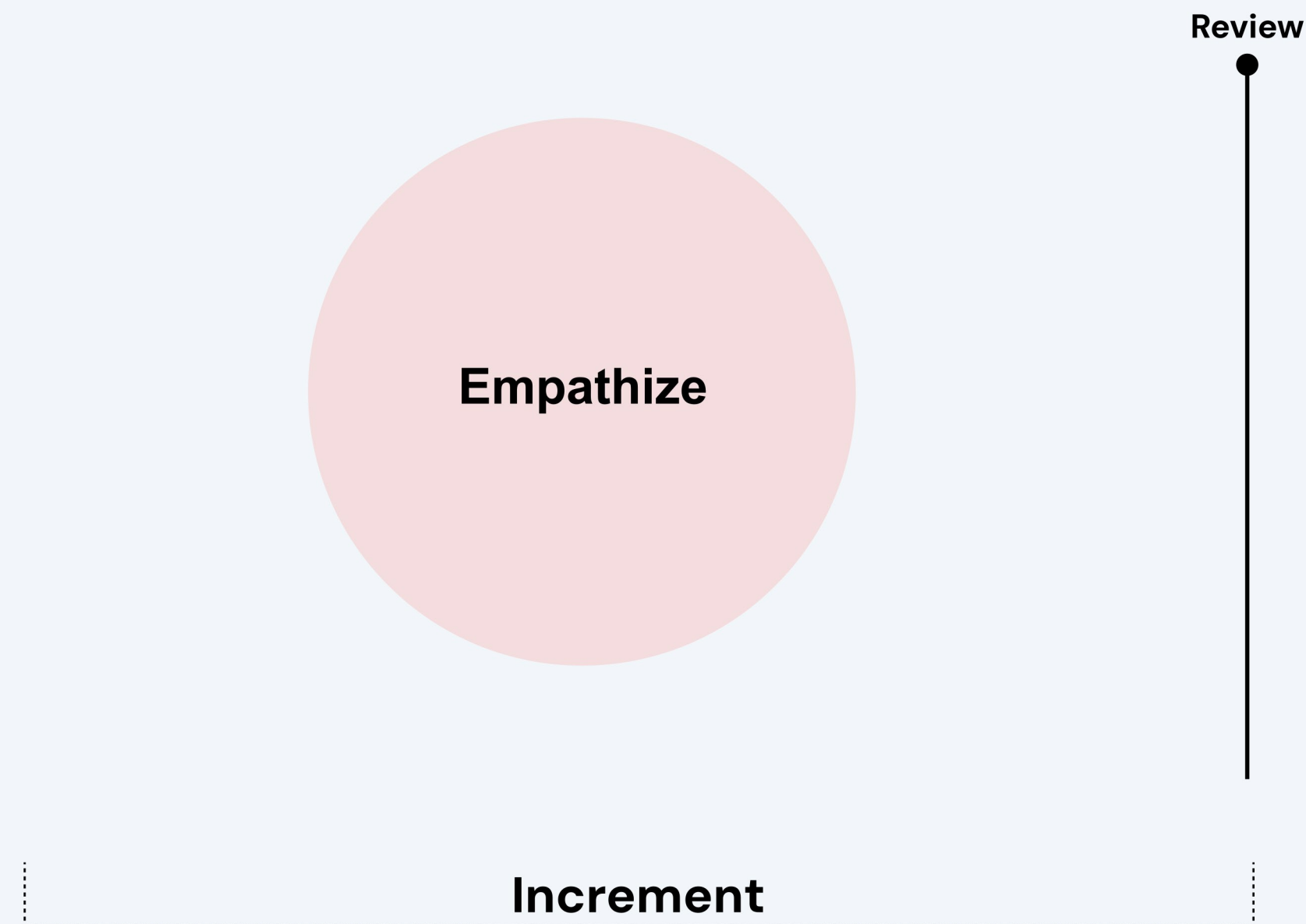
Evaluate

Design Iterations. Two-week design iteration cycles balance the need for rapid progress with the need for thoroughness, adaptability, and stakeholder involvement, making it my favored approach. For larger solutions, I recommend extending the increments of time. For faster results, I suggest utilizing five-day Design Sprints.

Iteration

Increment

Design Sprint



Empathize. I conducted interviews with business stakeholders and end users to gain comprehensive insights into the needs of both. By engaging with stakeholders, I understand the overarching goals, objectives, and constraints of the business. Interviewing users helps me empathize with their pain points, preferences, and aspirations. This dual perspective enables me to bridge the gap between business objectives and user needs, fostering the creation of user-centered solutions that align with strategic goals.

Students

Teachers

School Boards

School IT Administrators



Informed Design Decisions. I used a project kickoff and empathy map canvas to gather essential data. These insights empowered me to create designs that resonated with both project objectives and user expectations.

Project Kickoff Canvas

Visualize the key elements that define a project in a single grid. This canvas intends to define the project's direction, establish the project's objectives and how the project is to be approached.

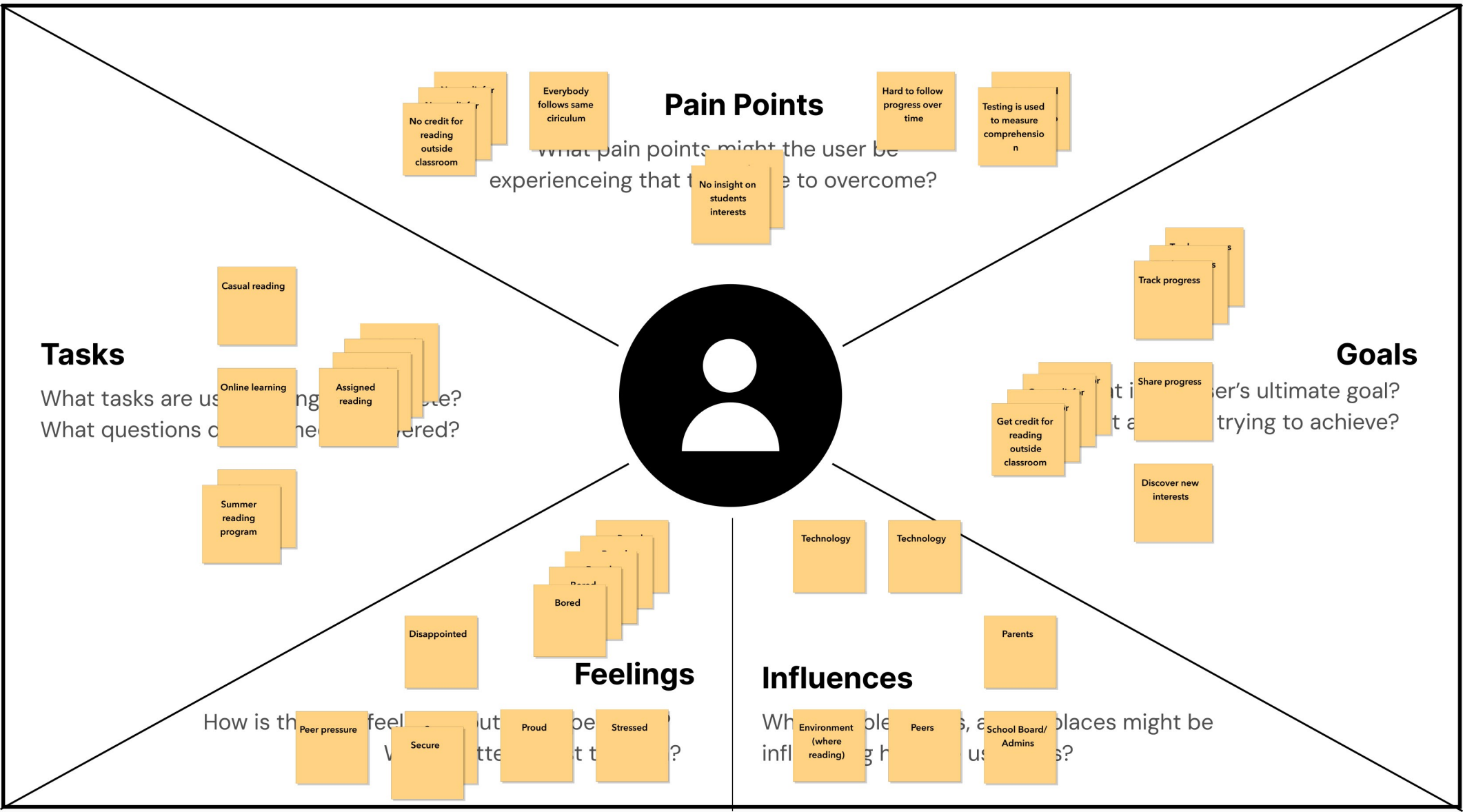
Project name:Stackup

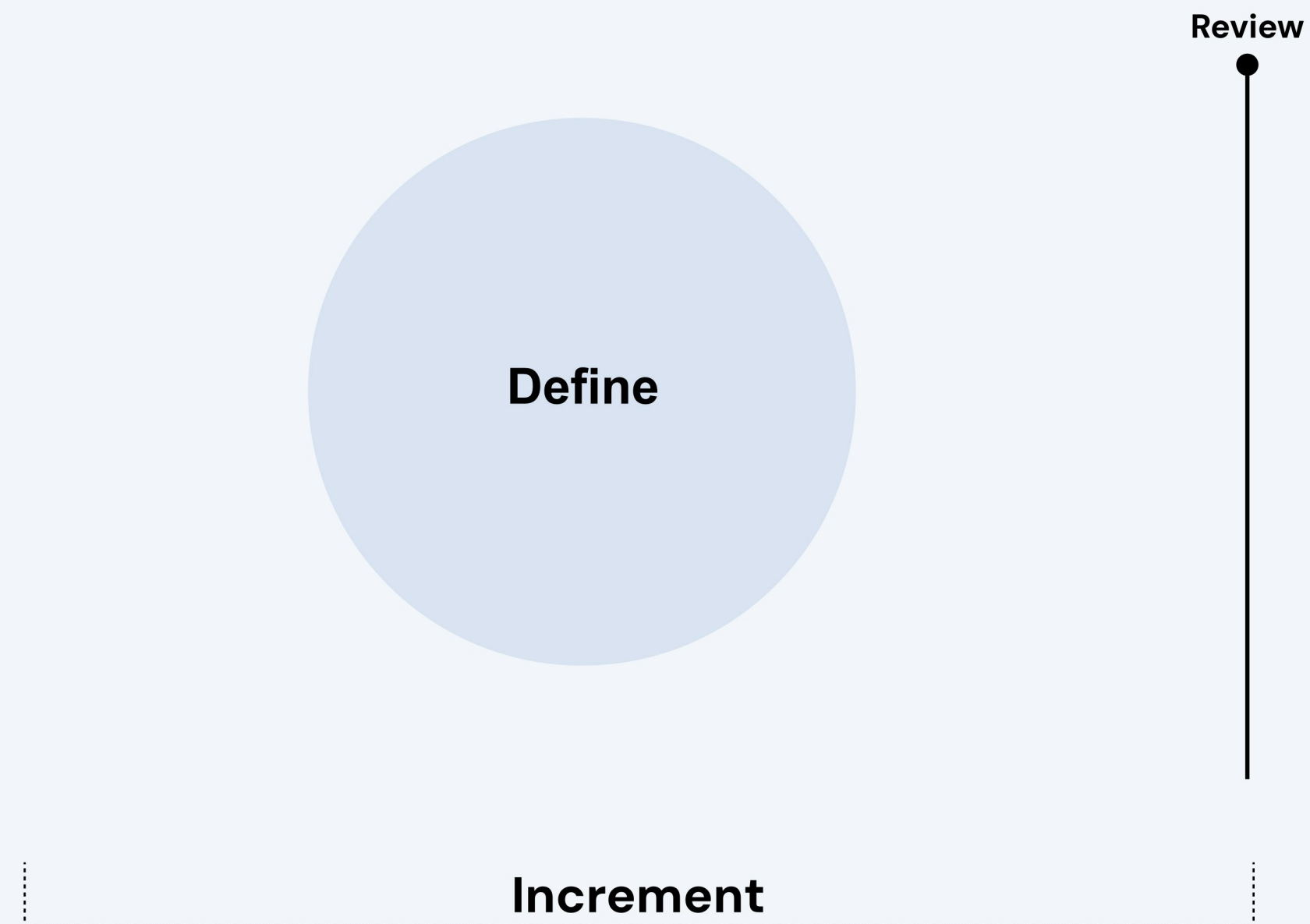
Intent:Track online reading

<div>Participants</div> <div>All project team members, stakeholders and third parties who play a role on the feature. Also use this box to show dependencies (if necessary).</div> <div><div>Dan (UX/UI)</div><div>Nick (CEO)</div><div>Phil (COO)</div><div>Jim (Dev)</div><div>Tomas (Dev)</div><div>Tammy</div><div>Google Rep</div></div>	<div>Goals</div> <div>The primary objective(s) of the feature including the success metrics.</div> <div><div>Increase adoption</div><div>Increase engagement</div><div>Update branding</div></div>	<div>Users</div> <div>All users of the feature listed as groups or segments</div> <div><div>Students</div><div>Teachers</div><div>Parents</div><div>Professionals</div></div> <div><div>User Benefits</div><div>The overall value and benefits users should expect after the feature is successfully implemented</div><div><div>Track online reading</div><div>Show improvements</div><div>Share progress</div></div></div>	<div>Activities</div> <div>Tasks and actions the team will take to reach the feature goals.</div> <div><div>Business discovery</div><div>User Discovery</div><div>Empathy interviews</div><div>Content Reqs</div><div>Wireframe</div><div>Prototyping</div><div>Usability testing</div><div>Visual design</div><div>Dev handoff</div><div>Dev pairing</div><div>QA Test</div></div>	<div>Deliverables</div> <div>The outcomes and documents that will be reviewed with stakeholders.</div> <div><div>Visual specs</div><div>Personas</div><div>Content Reqs</div><div>Interface design</div><div>Visual design</div><div>Dev handoff</div><div>Empathy interviews</div><div>Prototyping</div><div>Usability testing</div></div>
<div>Risks</div> <div>Possible elements that could potentially have a negative impact.</div> <div><div>Privacy concerns</div><div>Doesnt improve reading</div></div>	<div>Milestones</div> <div>The key dates and events that frame the overall timeline of the feature.</div> <div><div>6 months</div><div>MVP</div></div>	<div>Constraints</div> <div>Technical limits and/or conditional requirements that affect the feature.</div> <div><div>ASP.NET</div><div>Angular JS</div><div>Chrome browser</div><div>Chrome books</div></div>	<div>Scope</div> <div>The breadth of the product or service to be considered for this feature.</div> <div><div>Website</div><div>Plugin</div><div>Web app</div><div>UX/UI exercises</div><div>Brand design</div></div>	

Empathy Mapping Canvas

Gain deeper insights into user motivations, pain points, and aspirations, helping guide the design and development of products or solutions that truly resonate with users' needs.





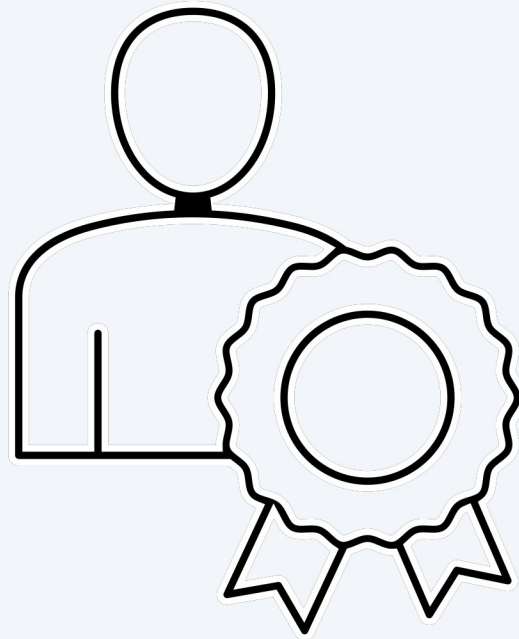
Define. The primary goal at this stage is to clearly and precisely define the problem or challenge we are trying to address. This involves synthesizing the gathered information, and framing well-defined problem statements that guide the design process. Once the problem is defined, we discuss what key success metrics to track.

Problem statements

Success metrics



Problem. Understanding the problem helps guide the design process by focusing on the specific issue to be addressed and providing a clear direction for ideation and solution development.



Giving credit where credit is due. Recognizing a child's reading accomplishments beyond the classroom is crucial. It fosters a sense of achievement and motivation, encouraging them to explore reading independently. It validates their effort and acknowledges their extracurricular reading. Ultimately, this recognition reinforces the value of continuous education.

Reading outside the classroom

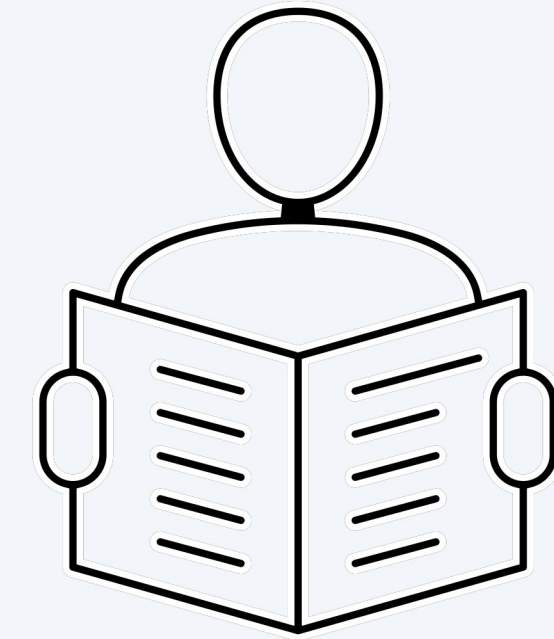
No credit



Limited insights. Having limited insights into students' passions and progress can hinder effective teaching. It impedes personalized learning, as understanding individual interests enables tailoring lessons to engage students better. Comprehensive insights are essential for promoting holistic growth and building strong teacher-student relationships.

Kickoff

Evaluate



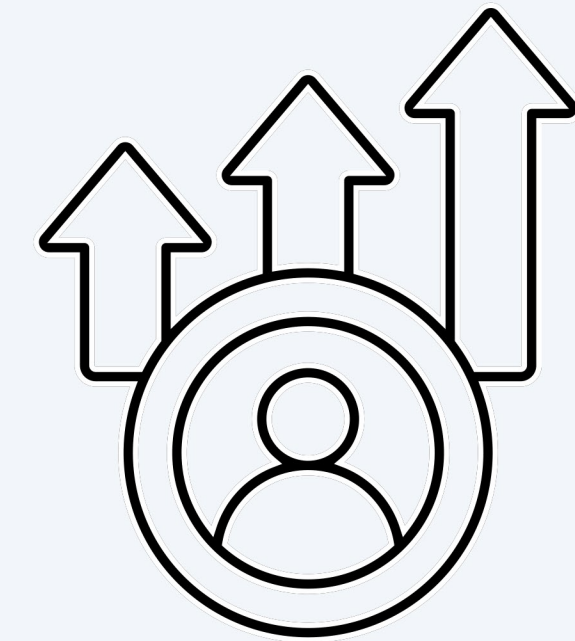
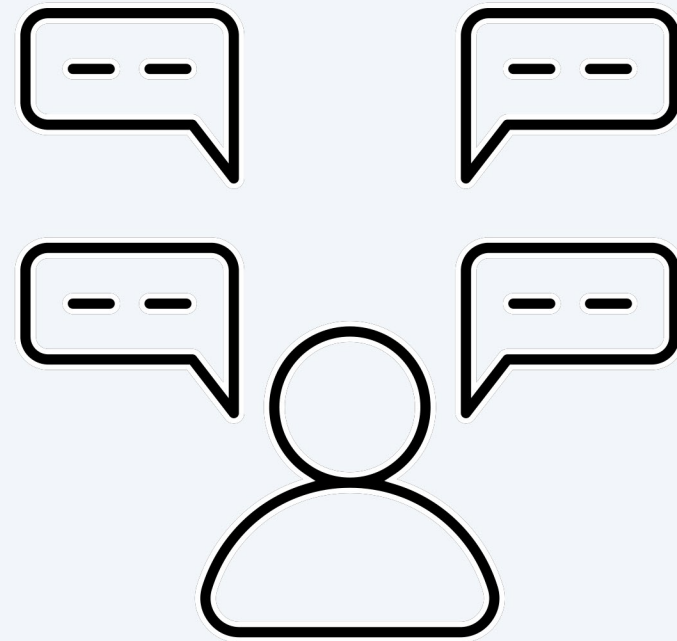
“Reading is boring.” When reading is solely associated with academic requirements, it can lose its appeal for students and be viewed as a chore. Lack of exposure to diverse and engaging genres, coupled with limited interaction with interactive or multimedia reading formats, can also contribute to the perception that reading is boring.

Unengaged

No fun



Success metrics. I use Google's HEART framework to track success metrics. It provides a comprehensive way to measure the effectiveness of the user experience and business goals.



Happiness. Prioritizing happiness is crucial for both students and teachers. Users expect a seamless experience, allowing quick understanding, efficient tasks, and reduced frustration. In educational settings, complexity can deter both students and teachers, impacting their effectiveness and satisfaction.

Surveys

Interviews

Support cases

Usability testing

Engagement. Engagement is vital in Ed Tech app design, as it affects learning, enjoyment, motivation, and outcomes. Engaging apps captivate attention, promote active participation, and deepen understanding. They also boost self-esteem, encourage regular use, and enhance student success.

Time spent

Frequency

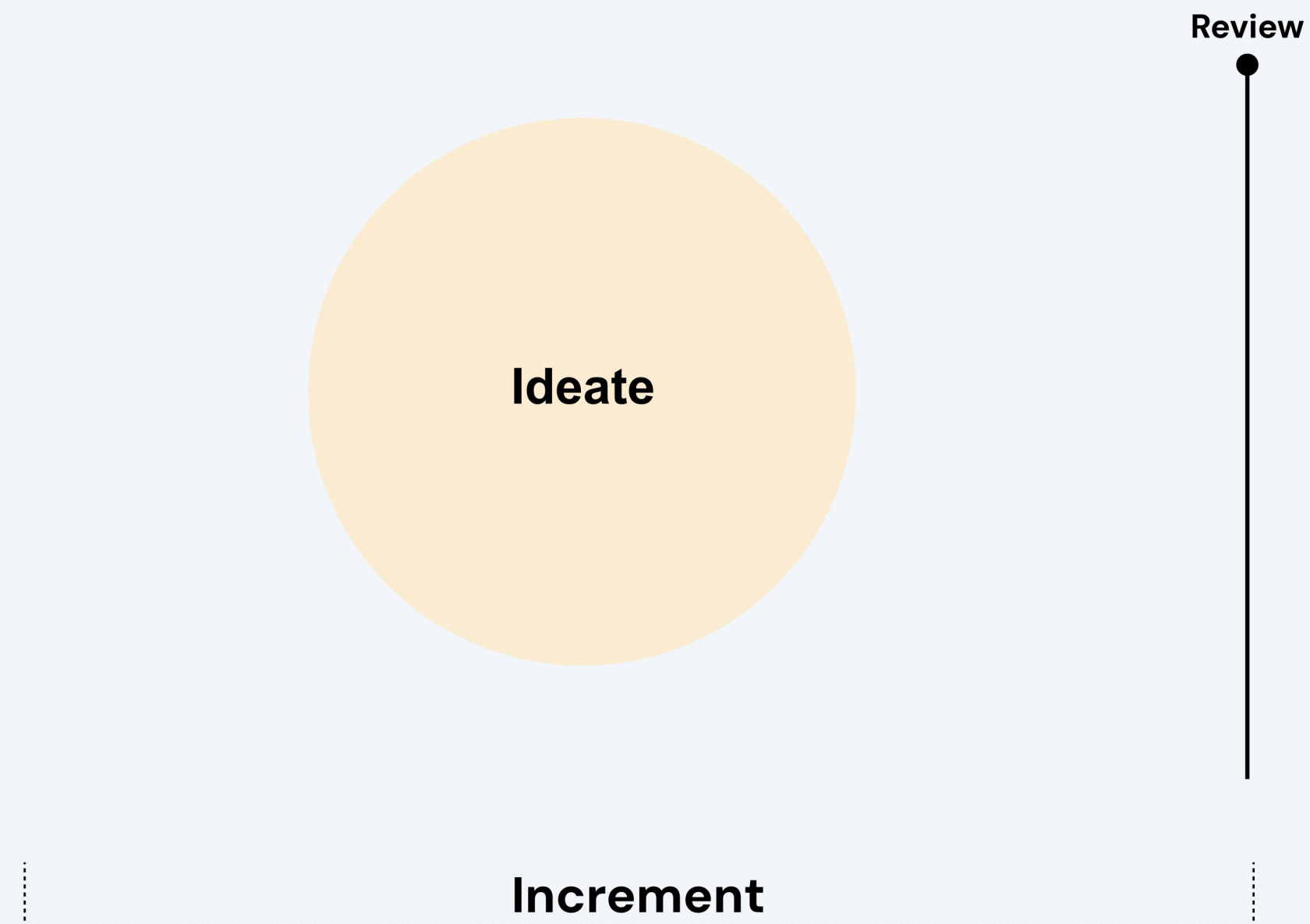
Interaction count

Adoption. Adoption refers to the number of new users within a specific timeframe, reflecting success in attracting new business. A poor user experience could deter users from accepting a new product/feature.

Total users

MAU

DAU



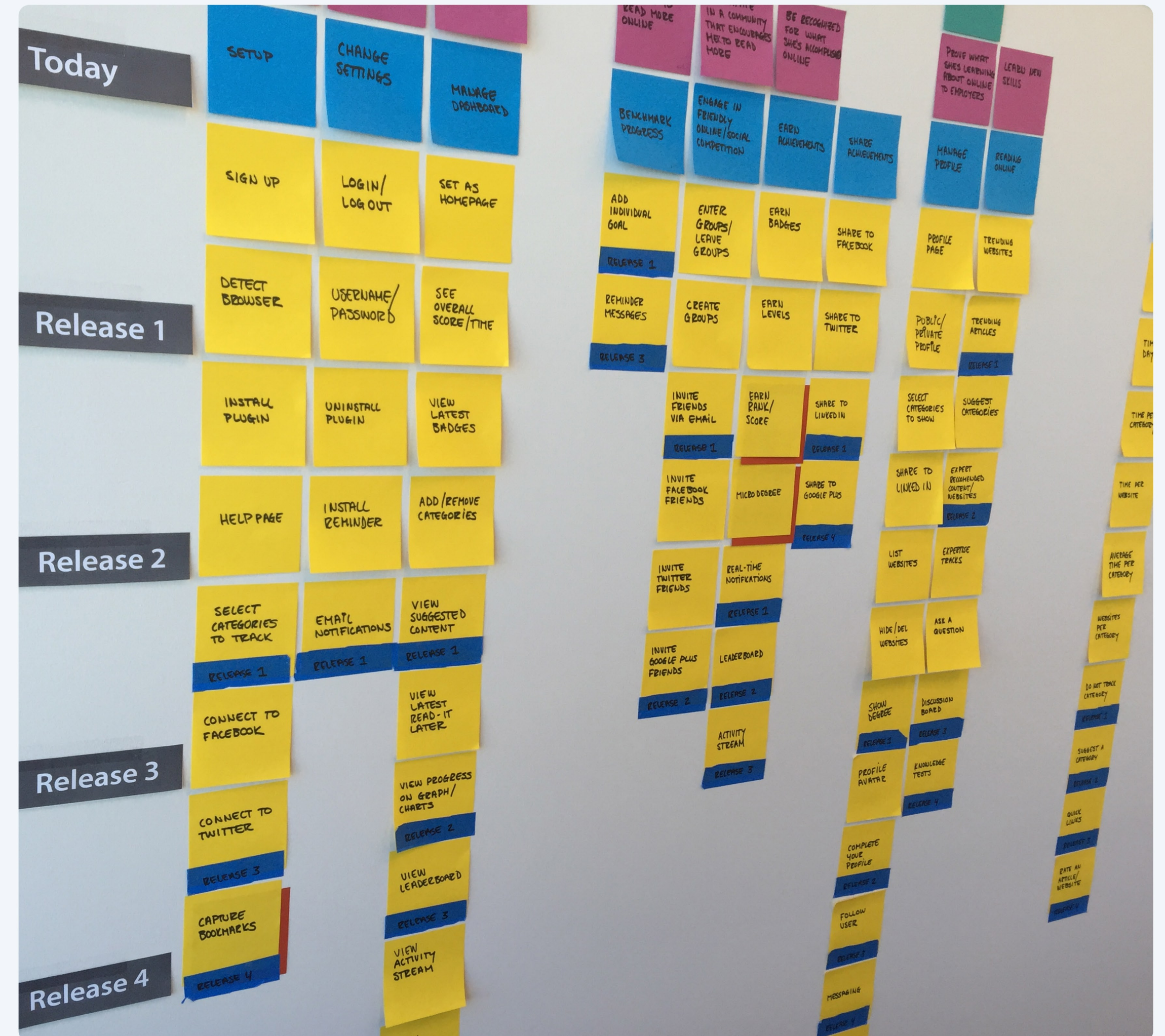
Ideate. This phase of the design thinking process involves generating a wide range of creative ideas and concepts. Brainstorming exercises encourage diverse perspectives and enable the exploration of innovative solutions to the defined problem, fostering a rich pool of possibilities for further development.

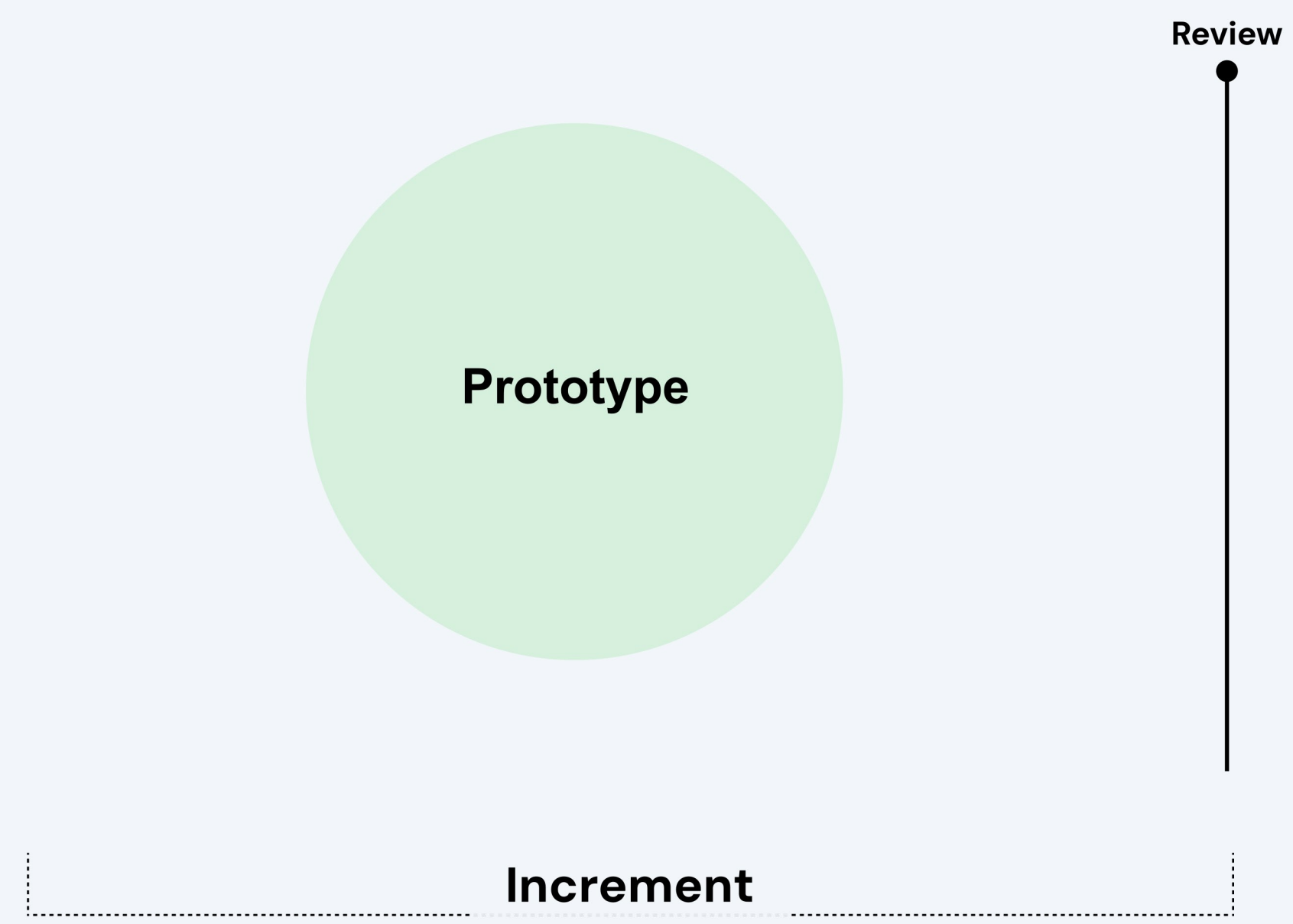
Brainstorm

Collaborate



Brainstorming and prioritizing. Collaborative design thinking workshops help generate a wide range of creative ideas and concepts. Ideas are validated and assessed for impact vs effort, then prioritized.





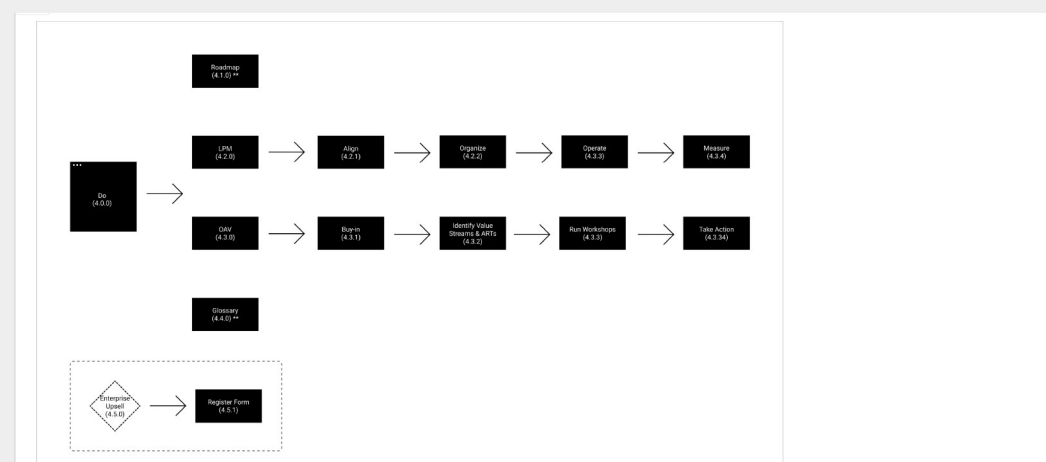
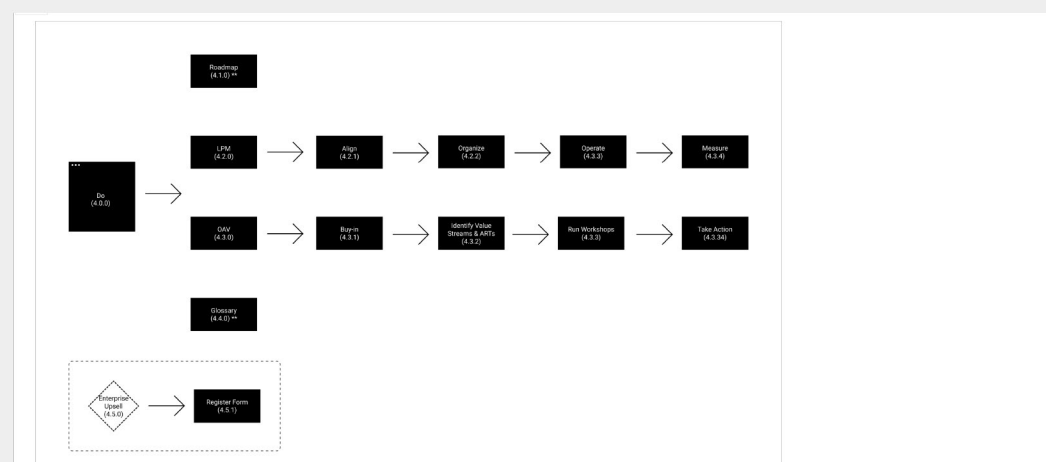
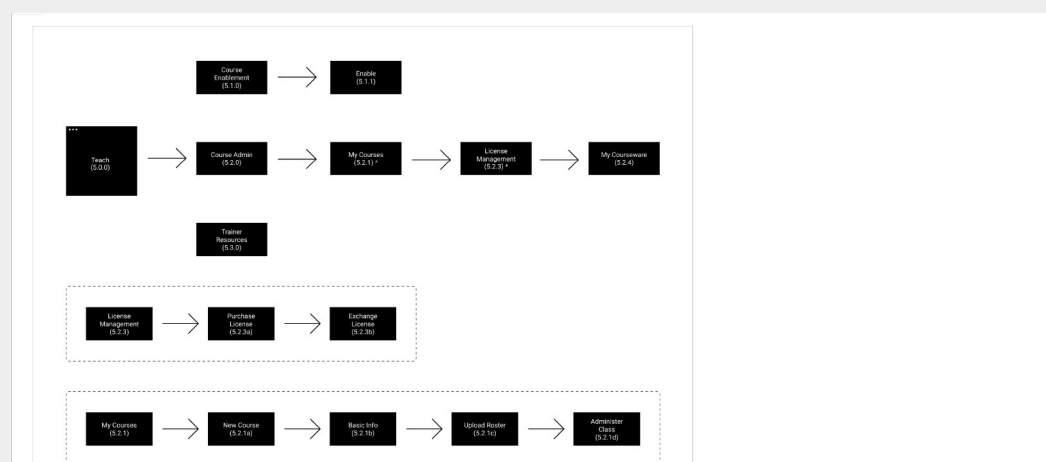
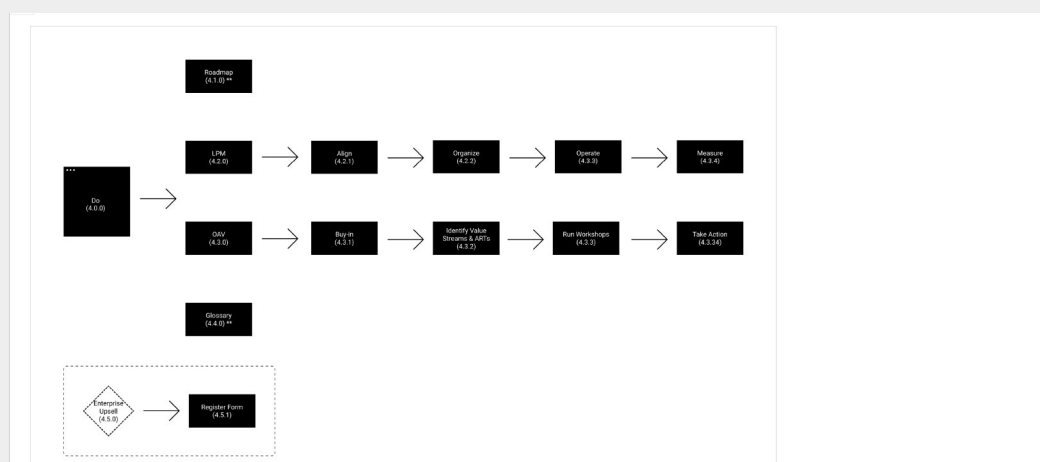
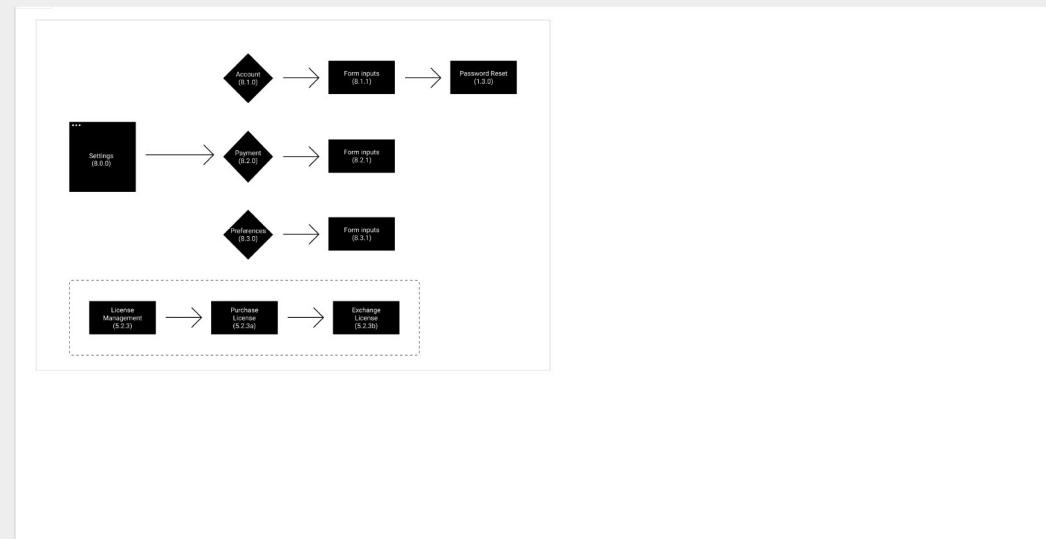
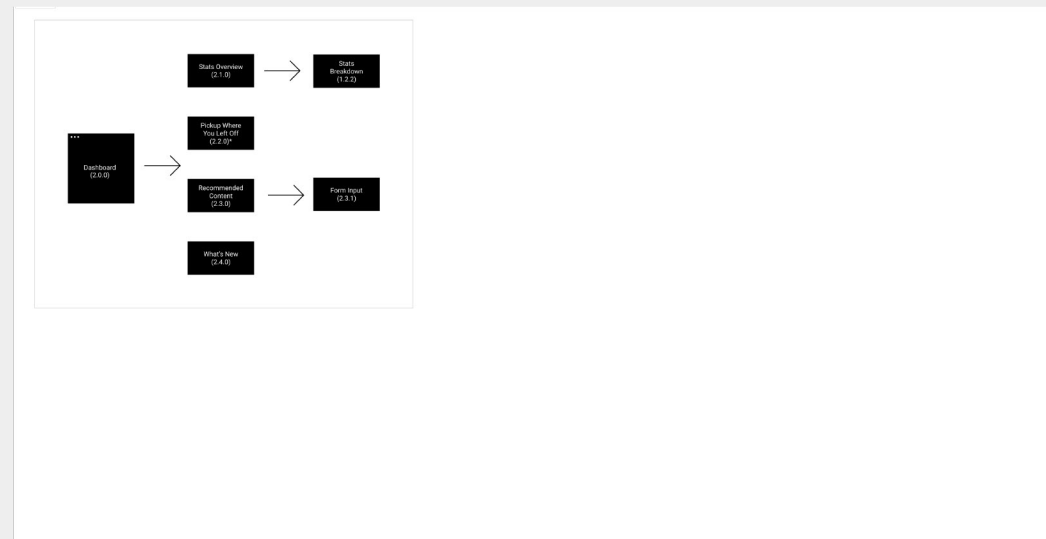
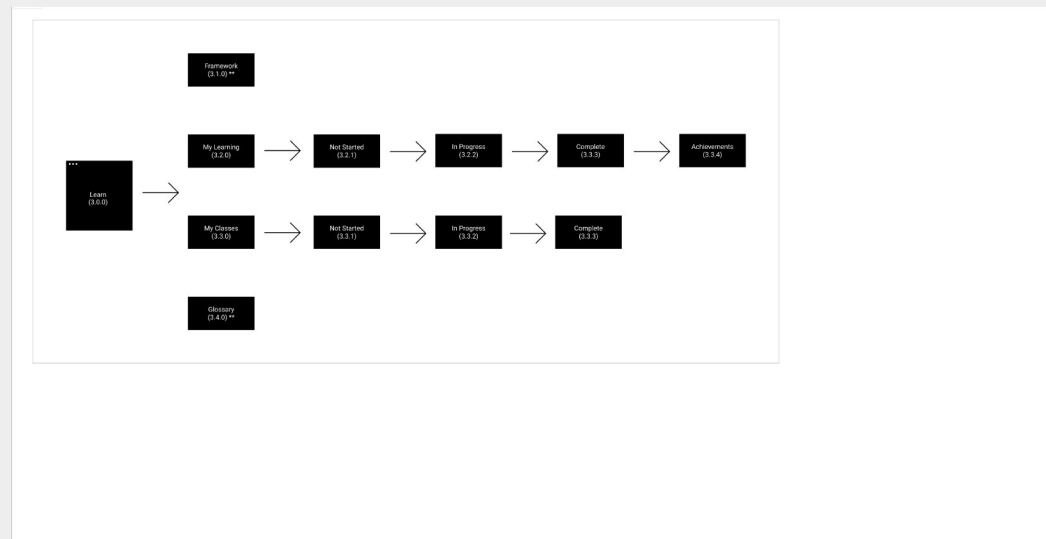
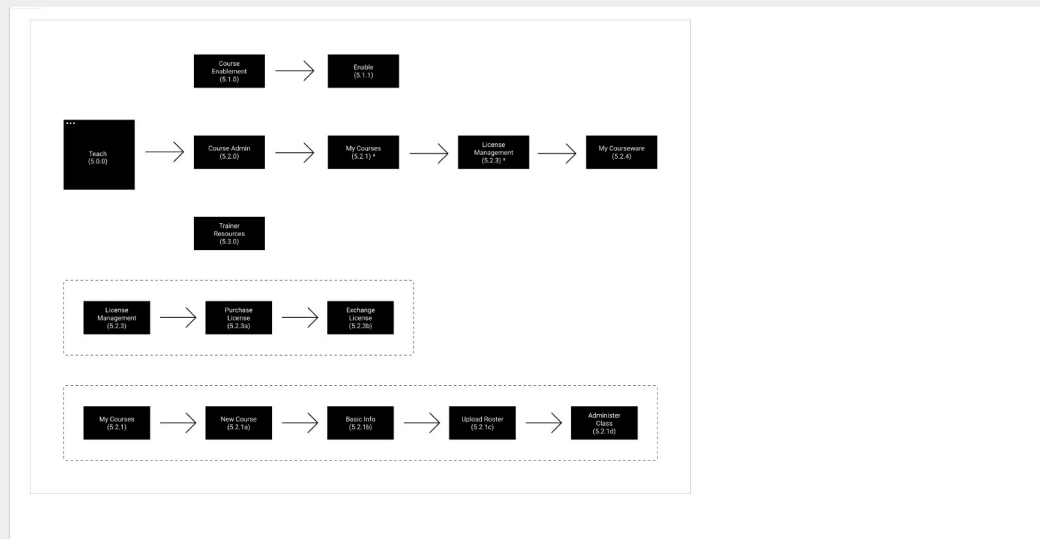
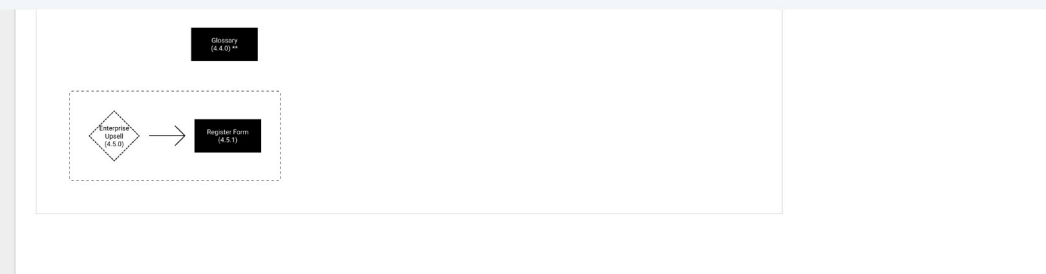
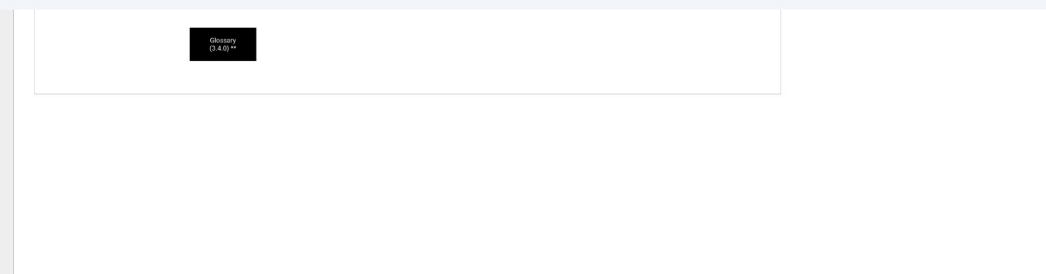
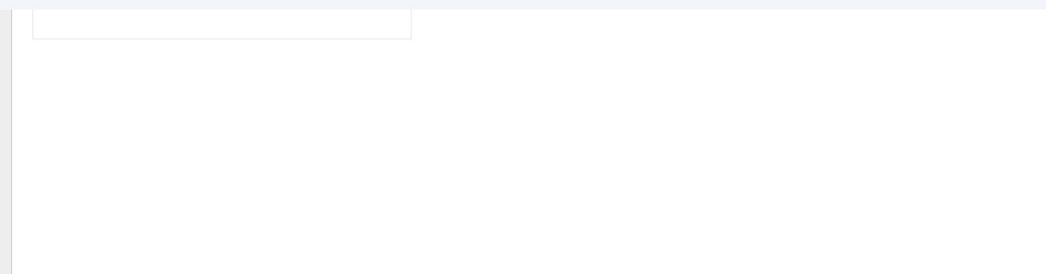
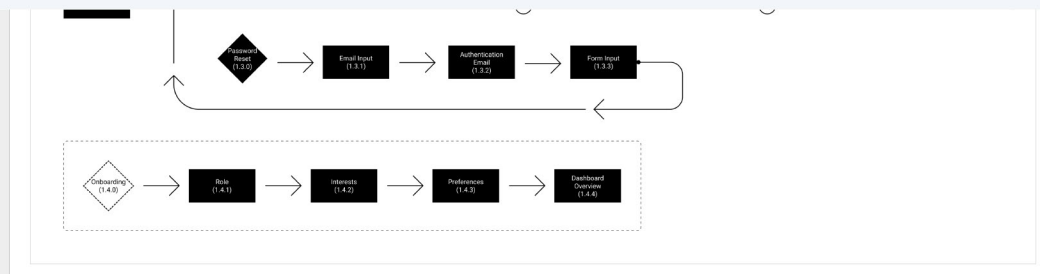
Prototype. Prototyping allows me to visualize and validate design concepts, test usability, and gather valuable user feedback before committing to development, ensuring the final product meets user needs and expectations effectively. It's an essential step in refining and perfecting the user experience.

User testing

Feedback



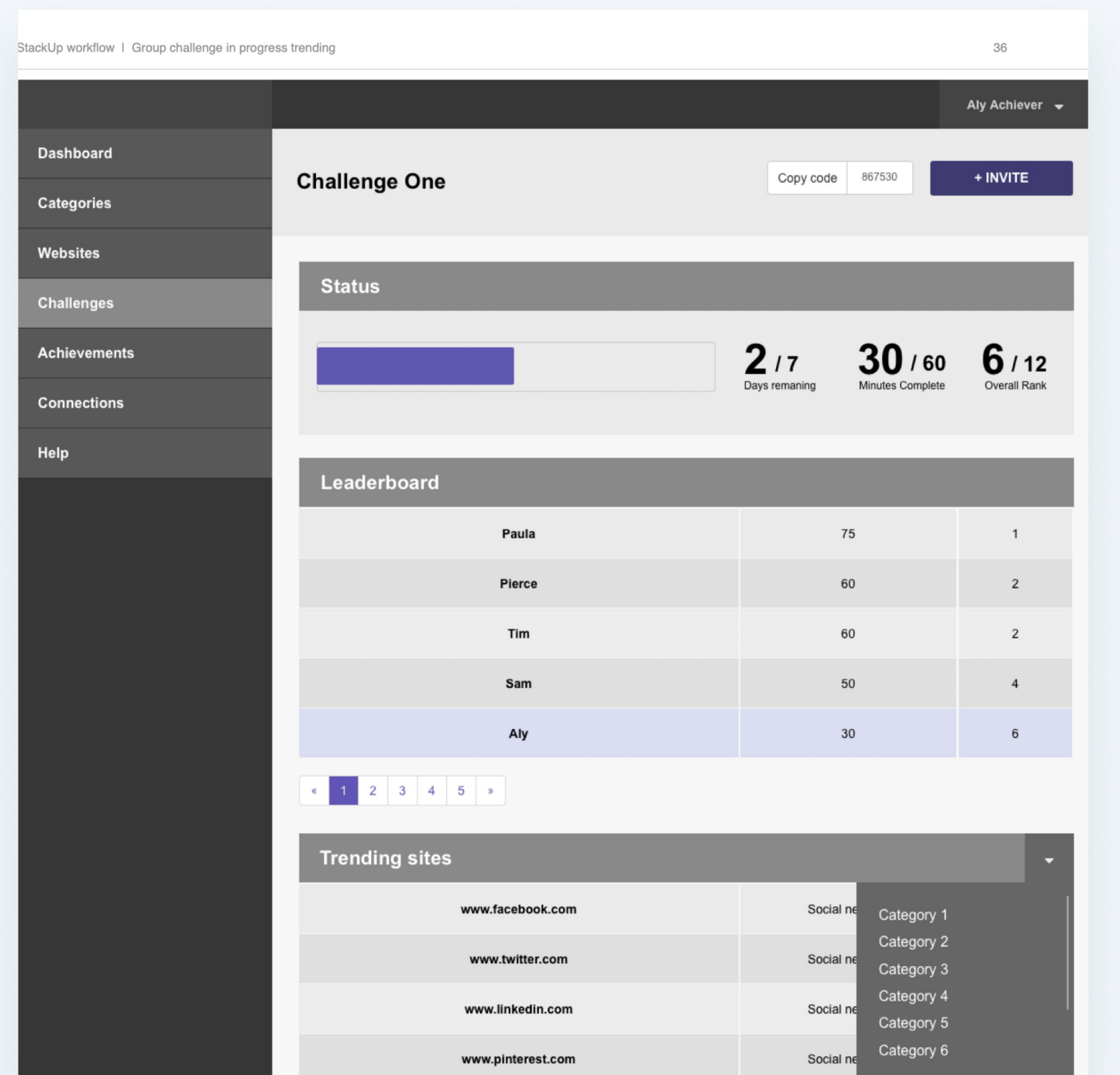
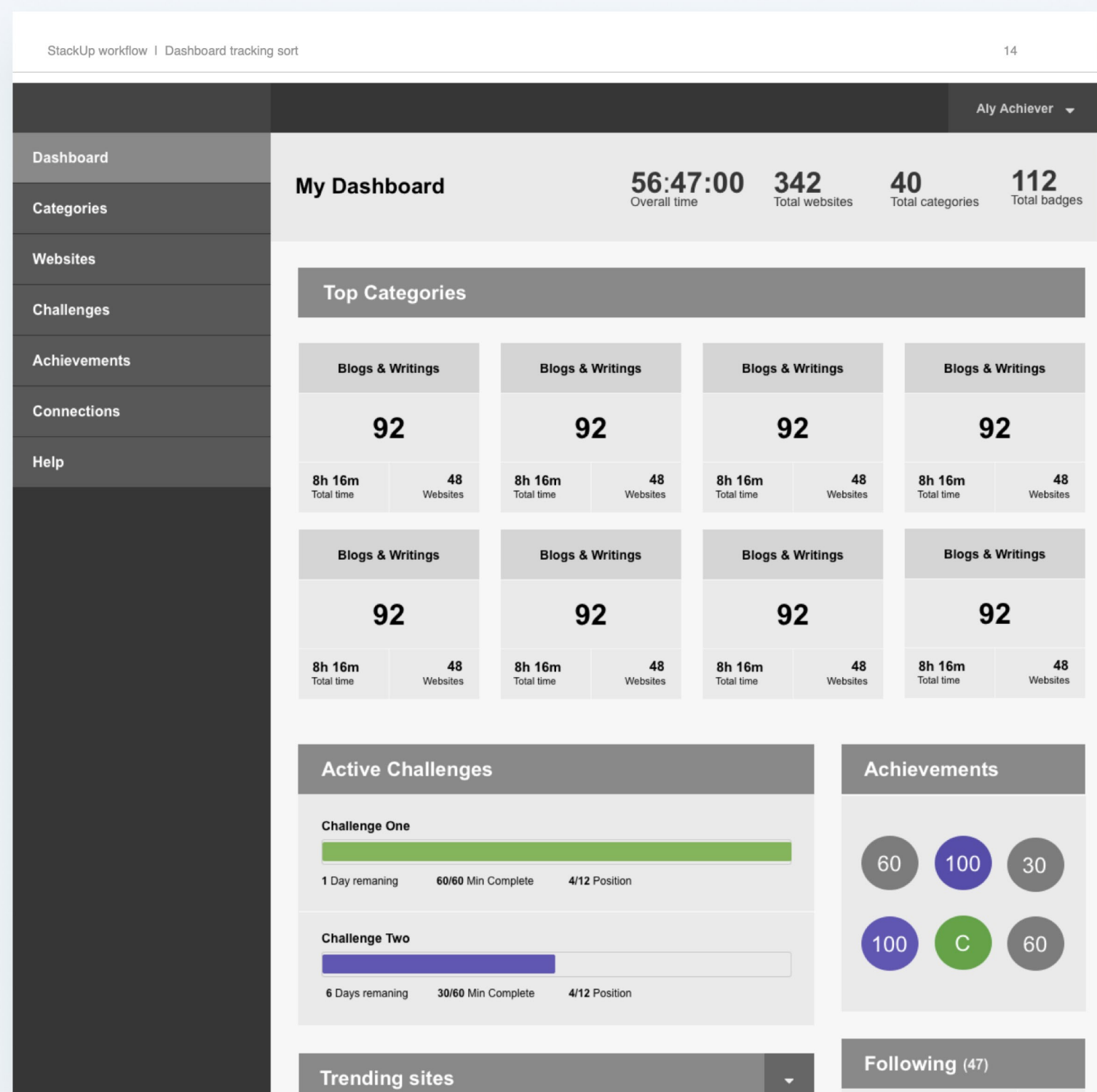
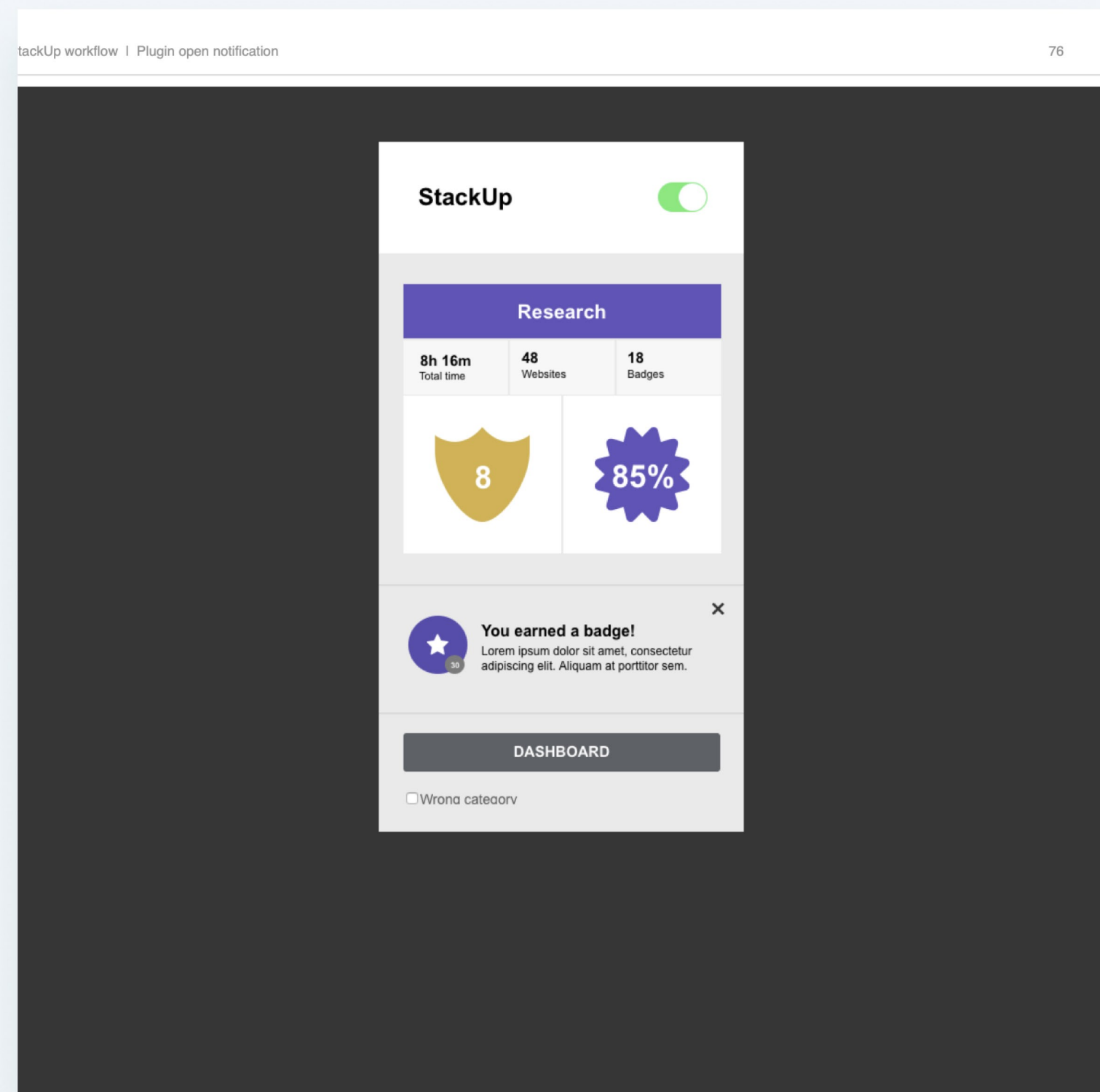
Flow Diagrams. I use flow diagrams to visually map out the sequential progression and interactions within a prototype. They help me understand complex workflows and aid in clear requirements.

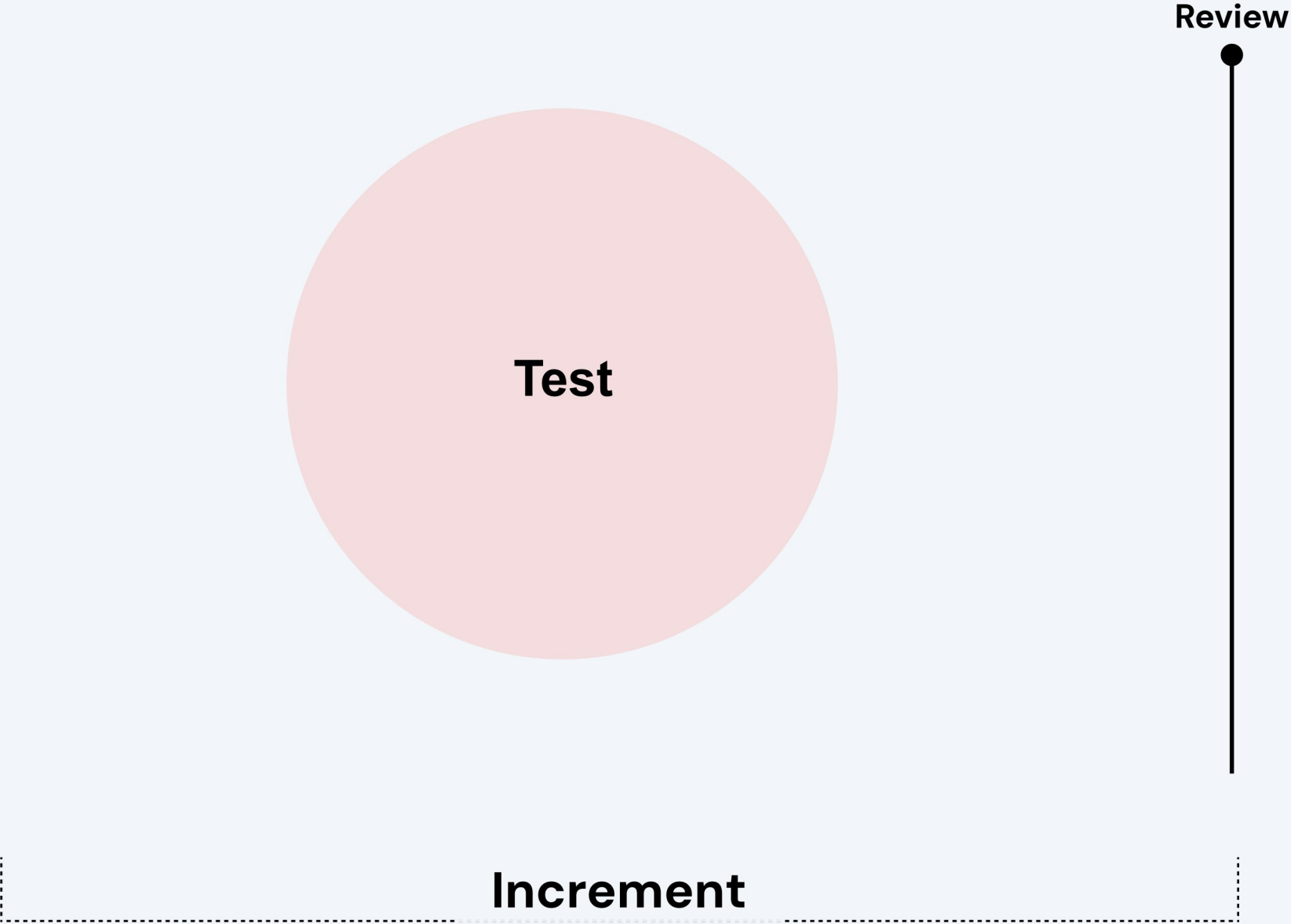


Note. I like to keep flow diagrams clean, easy to understand, and focused on conveying the essential steps and interactions, allowing stakeholders to grasp the user journey efficiently.



Low fidelity design. Wireframes visualize content placement, user interactions, and flow before diving into visual details. They ensure a solid foundation, fostering efficient communication and alignment.





Test. I reached out to my user panels to gather their feedback on the prototype. They assessed the usability, identified pain points, and validated design decisions. After a couple iterations of refining functionality and flow, I feel confident that the product aligns with user needs and expectations.

- Students
- Teachers
- School Boards
- School IT Administrators




Alex Turner 35 min. ago
The navigation flows smoothly, making it easy to find different features and sections.



Emily Mitchell 1 day ago
The interactive animations add a nice touch, enhancing engagement and making the experience enjoyable.





David Frank 1 day ago
The font size in the instruction pop-ups seems a bit small, making it a bit challenging to read on my phone.

Badges


11


COMMUNITY DATA

Challenges

Connections


11

Trending websites

Profile

My Top Categories

View all >

Education

6


Level

16h 1m

Total time

91%

Stackup score

Sports

4


Level

14h 13m

Total time

91%

Stackup score

Food & Drink

2


Level

2h 15m

Total time

49%

Stackup score

Research

1

Level

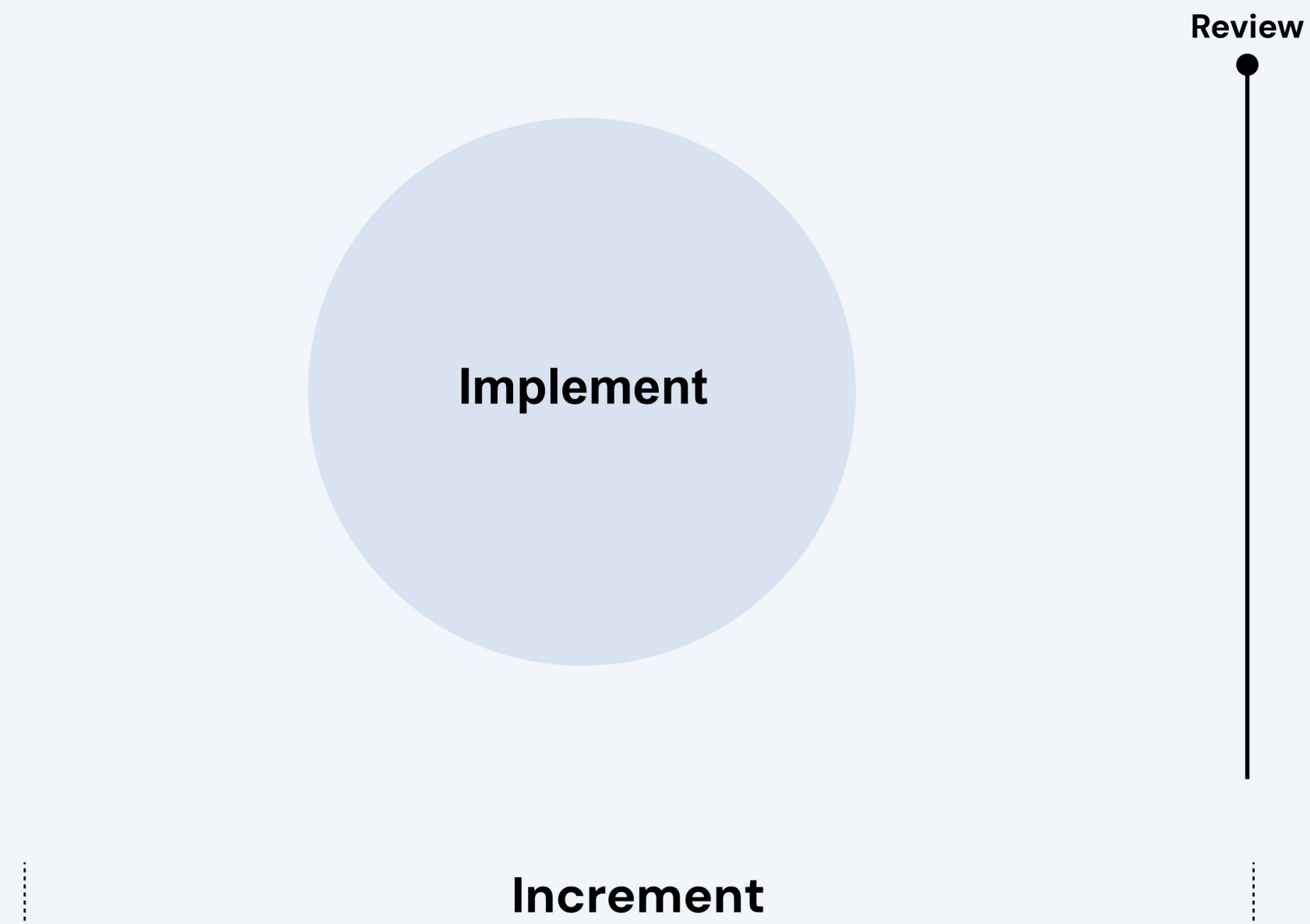
1h 4m

Total time

85%

Stackup score

PRIVATE



Implement. The final phase in the design thinking process involves turning refined design solutions into tangible products or features. It's the stage where prototypes are developed into functional, user-ready solutions through engineering, bringing the design vision to life and preparing for real-world use.

Design System

Specifications

Dev pairing



Interface Design. Design systems streamline consistency and efficiency by providing standardized elements and guidelines, resulting in a cohesive interface and a faster design process.

The screenshot displays the 'Get Started' section of the Bootstrap 4.0.0 documentation. The page has a light gray header with the Bootstrap logo and version number on the left, and a navigation menu on the right. The main content area is divided into three columns: 'Styleguide', 'Components', and 'Utilities'. Each column contains a list of links to various parts of the documentation. The 'Styleguide' column includes links for Colors, Typography, Spacing, Icons, and Fonts. The 'Components' column includes links for Navbars, Cards, Badges, Breadcrumbs, Alerts, Toggles, Media Objects, Buttons, Forms, Input Groups, and Navs. The 'Utilities' column includes links for Borders, Shadows, Colors, and a link to 'Utilities'.


Styleguide	Components	Utilities
Colors	Navbar	Border
Typography	Card	Progress
Spacing	Badges	Shadow
Icons	Breadcrumbs	Color
Fonts	Alert	
	Tabs	
	Toggles	
	Media Object	Popovers
	Buttons	Tooltips
	Forms	Lists
	Input Groups	Spinners
	Navs	

Bootstrap 10

Image Source

Card

Card



Card title

Some quick example text to build on the card title and make up the bulk of the card's content.

[Button](#)

Titles, text, and links

Card title

Some quick example text to build on the card title and make up the bulk of the card's content.

[Link](#) [Another link](#)

Card title

Card subtitle

Some quick example text to build on the card title and make up the bulk of the card's content.

[Another link](#)

Body

All the Lorem Ipsum generators on the Internet tend to repeat predefined chunks as necessary, making this the first true generator on the Internet.

Header and footer

Card Header

Special title treatment


With supporting text below as a natural lead-in to additional content.

Special title treatment

With supporting text below as a natural lead-in to additional content.

Card Footer


Images



Card title

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.

Last updated 3 min ago



Card title

This is a wider card with supporting text below as a natural lead-in to additional content. This content is a little bit longer.

Last updated 3 min ago

Kitchen sink

Card title

Some quick example text to build on the card title and make up the bulk of the card's content.

Default as footer in

Default as footer in

[Card link](#) [Another link](#)

The image shows a web page titled "Buttons" under the "Bootstrap 5" header. The page is divided into two main sections: "Fill button" and "Outline button". Each section contains a table with three rows: "Colors", "State", and "Size".

Fill button section:

Colors	Primary	Secondary	Success	Danger	Info	Warning
State	Hovered	Disabled				
Size	Large	Medium	Small			

Outline button section:

Colors	Primary	Secondary	Success	Danger	Info	Warning
State	Hovered	Disabled				
Size	Large	Medium	Small			

Soft button section:

Colors	Primary	Secondary	Success	Danger	Info	Warning
State	Hovered	Disabled				
Size	Large	Medium	Small			

A screenshot of a Bootstrap 5 dropdown menu. The menu is titled "Dropdown" in a large, bold, black font. Below the title, there are two examples of dropdown menus. The first example is a simple dropdown with a white background and a light gray border. It has a header "MENU HEADINGS" in small, bold, black text. Below the header, there are three items: "Profile" (with a small blue icon), "Submenu" (with a small blue icon), and "Action" (with a small blue icon). The "Action" item is highlighted with a blue background. Below the dropdown, there is a "More" link in small, gray text. The second example is a more complex dropdown with a white background and a light gray border. It has a header "MENU HEADINGS" in small, bold, black text. Below the header, there are four items: "Profile" (with a small blue icon), "Action" (with a small blue icon), "Another Action" (with a small blue icon), and "Logout" (with a small blue icon). The "Another Action" item is highlighted with a blue background. Below the dropdown, there is a "Logout" link in small, gray text.

Bootstrap 5

Input groups

Bootstrap 5

Input Group

Custom forms

Input groups include support for custom selects and custom file inputs. Browser default versions of these are not supported.

Custom select

Multiple addons

Multiple add-ons are supported and can be mixed with checkboxes and radio input versions.

Checkboxes and radios

Place any checkbox or radio option within an input group's addon instead of text.

☐

☐

A screenshot of the Bootstrap 4 documentation page for Progress Bars. The page has a purple header with the Bootstrap logo and 'Progress Bars' on the right. The main heading is 'Progress Bar'. Below it, there's a section titled 'Examples' showing five horizontal progress bars of varying lengths, all filled with a solid purple color. The first bar is approximately 25% full, the second is 50%, the third is 75%, the fourth is 90%, and the fifth is 100%.

The image displays a web application interface for managing alerts. At the top, there is a navigation bar with the text "Bookstrap in" on the left and "Design System" on the right. Below the navigation bar, the main heading "Alerts" is centered. The content area is divided into two sections: "Simple Alert" and "Alert with icon".

The "Simple Alert" section shows a vertical list of eight alerts, each with a colored background and a text label:

- A simple primary alert—check it out!
- A simple secondary alert—check it out!
- A simple success alert—check it out!
- A simple danger alert—check it out!
- A simple warning alert—check it out!
- A simple info alert—check it out!
- A simple light alert—check it out!
- A simple dark alert—check it out!

The "Alert with icon" section shows a similar list of eight alerts, each with a colored background, a small icon, and a text label:

- A simple primary alert—check it out!
- A simple secondary alert—check it out!
- A simple success alert—check it out!
- A simple danger alert—check it out!
- A simple warning alert—check it out!
- A simple info alert—check it out!
- A simple light alert—check it out!
- A simple dark alert—check it out!

Below these sections, the heading "DismissingAlert.Alert with close icon" is followed by a list of eight alerts, each with a colored background, a text label, and a small "X" icon in the top right corner:

- A simple primary alert—check it out!
- A simple secondary alert—check it out!
- A simple success alert—check it out!
- A simple danger alert—check it out!
- A simple warning alert—check it out!
- A simple info alert—check it out!
- A simple light alert—check it out!
- A simple dark alert—check it out!

This screenshot shows the Bootstrap 3 Navbar component. At the top, the text 'Bootstrap 3' is on the left and 'Navbar Component' is on the right. Below this is a large heading 'Navbar'. Underneath the heading is the word 'Logo'. A dashed box highlights a logo area containing a blue square with a white 'B' and the text 'Navbar' next to a circular profile picture icon. Below this is the heading 'Navbar Component'. A larger dashed box contains a preview of the navbar. The preview shows a top row with links 'Home', 'Features', 'Pricing', and 'Disabled'. Below this is a solid purple bar with the text 'Navbar' in white, followed by the same links. Below that is a dark grey bar with the same links. At the bottom of the preview is a light grey bar with the text 'Navbar' and a search icon, followed by a dark grey bar with the text 'Navbar' and a search icon, and finally a purple bar with the text 'Navbar' and a search icon.

A screenshot of a web page demonstrating a Bootstrap 4 breadcrumb. The page has a light blue header with the text "Bootstrap 4" on the left and "Design System" on the right. Below the header, the word "Breadcrumb" is displayed in a large, bold, black font. Underneath, there is a light gray rectangular area containing a dashed blue border. Inside this border, the breadcrumb trail is shown: "Home" on the first line, and "Home" followed by a right-pointing chevron and "Library" on the second line. Below this, "Home" followed by a right-pointing chevron and "Data" is shown on the third line.

Bootstrap 4

Design System

List Group

Basic example

- An item
- A second item
- A third item
- A fourth item
- And a fifth one

Active items

- An item
- A second item
- A third item
- A fourth item
- And a fifth one

Disabled item

- An item
- A second item
- A third item
- A fourth item
- And a fifth one

Flush

- An item
- A second item
- A third item
- A fourth item
- And a fifth one

Numbered

- An item
- A second item
- A third item
- A fourth item
- And a fifth one

Custom content

- Subheading**
Content for list item
- Subheading**
Content for list item
- Subheading**
Content for list item

With badges

- An item
- A second item
- A third item
- A fourth item
- And a fifth one

Radios

- ☐ An item
- ☐ A second item
- ☐ A third item
- ☐ A fourth item
- ☐ And a fifth one

Checkboxes

- ☐ An item
- ☐ A second item
- ☐ A third item
- ☐ A fourth item
- ☐ And a fifth one

The screenshot shows the top portion of the Bootstrap 4.0.0 documentation page. The header is a purple bar with the Bootstrap logo and 'v4.0.0' on the left, and 'Design System' on the right. Below the header, the page content is white. The word 'Example' is displayed in a large, bold, black font. Below it, the word 'Additive' is displayed in a smaller, bold, black font. The rest of the page content is not visible in this screenshot.

Bootstrap 4

Design System

Button group

Basic example

Left

Middle

Right

Active

Middle

Right

Outlined styles

Left

Middle

Right

Left

Active

Right

Sizing

Left

Middle

Right

Left

Middle


Right

Left

Middle

Right

Bootstrap 5	Page Header
<h1>Media Object</h1>	
<p>Documents and examples for Bootstrap's media object to construct highly repetitive components like blog comments, tweets, and the like.</p>	
	<p>Media heading</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p>
	<p>Media heading</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p>
<h2>Alignment</h2>	
	<p>Top-aligned media</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p> <p>Donec sed odio dui. Nullam quis erat eget amet mollis ornare vel eu leo. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.</p>
	<p>Center-aligned media</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p> <p>Donec sed odio dui. Nullam quis erat eget amet mollis ornare vel eu leo. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.</p>
	<p>Bottom-aligned media</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p> <p>Donec sed odio dui. Nullam quis erat eget amet mollis ornare vel eu leo. Cum sociis natoque penatibus et magnis dis parturient montes, nascetur ridiculus mus.</p>
<h2>Order</h2>	
<p>Media heading</p>	
<p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p>	
<h2>Media list</h2>	
	<p>List-based media object</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p>
	<p>List-based media object</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p>
	<p>List-based media object</p> <p>Cras sit amet nibh libero, in gravida nulla. Nulla vel metus scelerisque ante sollicitudin. Cras purus odio, vestibulum in vulputate at, tempus viverra turpis. Fusce condimentum nunc ac nisi vulputate fringilla. Donec lacinia congue felis in faucibus.</p>



Interface Designs. High-fidelity designs offer a realistic representation of the final product's look and feel, allowing for a smoother development process and enabling high-fidelity prototyping.

Stackup

PRIVATE DATA

Dashboard

Categories

Websites

Badges

COMMUNITY DATA

Challenges

Connections

Trending websites

Profile

67h 14m

Total time tracked

156

TOTAL WEBSITES

19

TOTAL ACHIEVEMENTS

242

TOTAL FOLLOWERS

My Top Categories

View all >

PRIVATE

Education

6

Level

16h 1m

Total time

91%

Stackup score

Sports

4

Level

14h 13m

Total time

91%

Stackup score

Food & Drink

2

Level

2h 15m

Total time

49%

Stackup score

Research

1

Level

1h 4m

Total time

85%

Stackup score

My top websites

View all >

Websites	Category	Time
1. www.facebook.com	Social Media	89 h
2. www.lumosity.com	Education	54 h
3. www.allrecipes.com	Food & Drink	43 h

Badges

View all >

November 1st 2015

Education

Read 1HR in this cateogry

November 1st 2015

Champion

Won a group challenge

Stackup

ON

Science

6

Level

85%

Percentile vs others

16h 1m

Overall

327

Websites

16

Badges

Go to my Dashboard

Measure Readability

Unable to calculate

Grade Level

Grade level based on the Flesch-Kincaid readability tests

Stackup School Report Card 2016

For more information visit, [www.stackup.net/school-report-card](#)

KEPNER BEACON MIDDLE SCHOOL

Grades: 6 - 8

Principal: Alex Magaña

911 S. Hazel Court Denver, CO 80219

(720) 424-0027

District: DPSK12

Superintendent: Tom Boasberg

FAST FACTS

1,549h 26m

Time reading online

102/384

Students Participating

4h 24m

Avg. time per student

7th grade

Avg. reading level ²

1,812

Websites visited

Online Reading Proficiency ¹

20%

30%

45%

10%

Online Reading Growth

Hours

Increase in hours

Reading level

Aug '16

Sept '16

Oct '16

Nov '16

Dec '16

Top Classrooms

TEACHER	GRADE	STUDENTS	TIME LOGGED
Caroline Houser	6th	15	90h 17m
Arianna Panaboscini	6th	18	48h 21m

Top Career Paths ³

CAREER PATH	STUDENTS
Engineering	18
Science	13



42 min

the average time tracked reading per student, per day



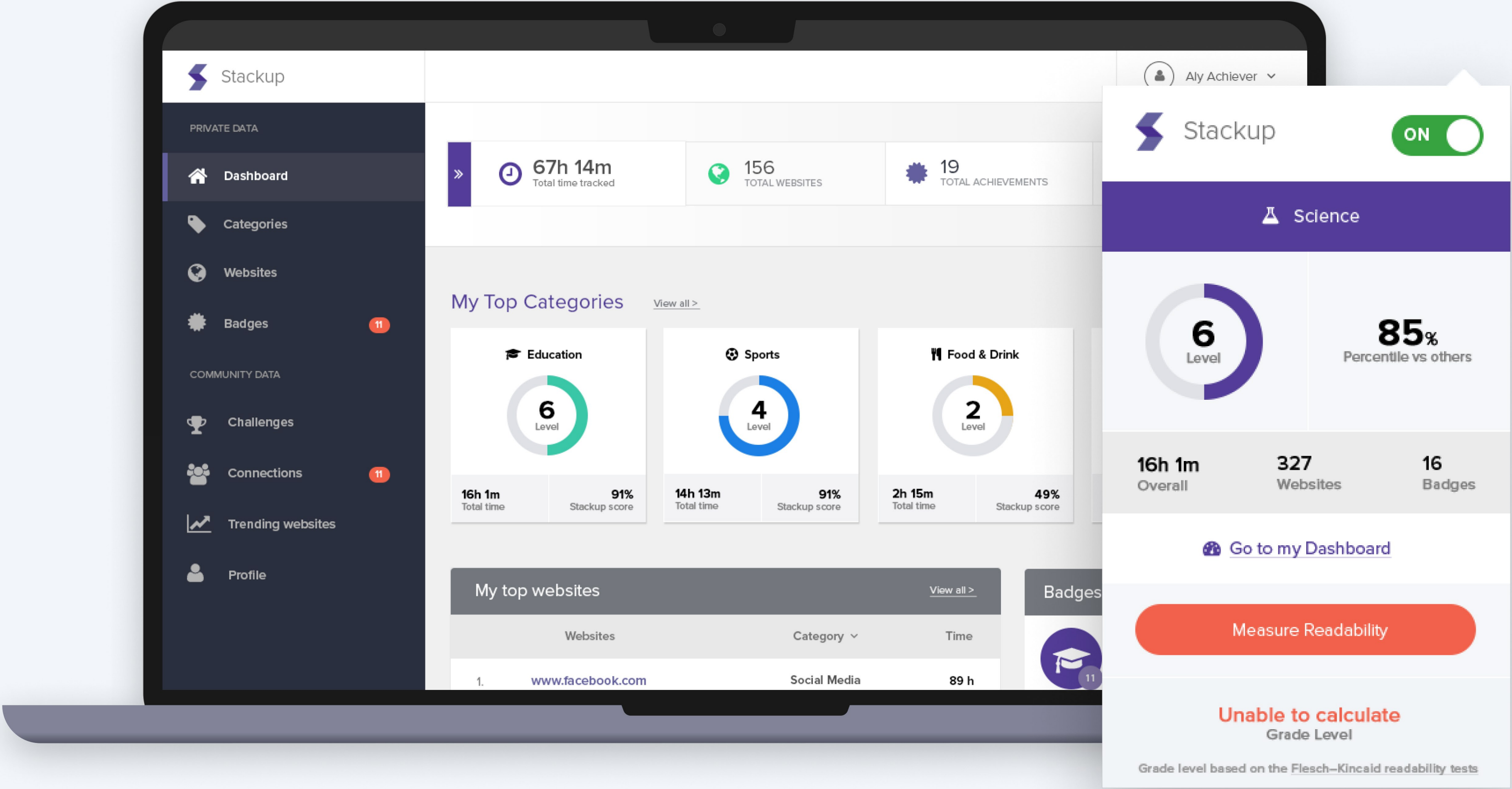
10M

users have adopted the new system within the past 5 years



"It's really rewarding because then you know you're learning more of this subject and you can do better in actual school."

Mia B. Student @ Scholars Unlimited



End.

Thank you