Success Criteria Canvas

A project kickoff canvas intends to make an otherwise dry and boring topic – defining a project – lively and engaging. It does so by visualizing the key elements that define a project in a single grid. This canvas intents to define the direction for the project, establish the project's objectives and establish how the project is to be approached.

Project name: _____   **Intent:** _____

We believe that

[doing this/building this feature/creating this experience]

For

[these people/personas]

Will Achieve

[These desired outcome]

We will know this is true when we see

[these quantitative measures and/or qualitative insights].

We Will Fail If

[Wee see these failure criteria]

While keeping in mind

[State the key assumptions and risks here]

Designed by: Scaled Agile, Inc. Provider of SAFe

dano.